



Austin Powers: one of John McKenzie's many alter egos.

Valuable addition

The ability to cover several options makes enthuse's John McKenzie a valuable addition to any conference or event.

Focused on adding a creative spark to conferences and events with professional acting, mc-eeing, theming and entertainment options, McKenzie's communications marketing background also means he can deliver key note presentations and run workshops covering a wide variety of topics.

His varied background also includes television presenting, voice work and pr.

He has mc'eed various events in New Zealand and Australia and says you just never know if he'll turn up as himself or one of the many characters he has developed for corporate events and festivals. McKenzie has posed as part of the waiting staff and even as a conference delegate before ending up on stage as the MC and then as part of the entertainment later in the evening before running a motivational workshop the following morning.

Robert Harris Cafe franchise support manager Kim Semmens says as an MC, McKenzie was

extremely professional, meeting her before the event to go over the brief and discuss the run of the night.

"Then, as Austin, he had the entire group eating out of his hand as soon as he entered the room. This is no mean feat as our group is an extremely diverse one, but his energy level made him irresistible to all who attended. John went above and beyond what we expected and I'd certainly recommend him to anyone who was wanting an unsurpassed entertainer and MC."

Fitness NZ CEO Richard Beddie says McKenzie is one of the rare breed that is both entertaining and professional, and he gets his key points across so they are easy to understand.

"I'm really looking forward to his creative spark at this year's NZ Fitness Convention in November."

Cookie Time general manager Lincoln Booth says his energy, enthusiasm, creativity and obvious passion to make a difference for them was impressive.

■ For more information, phone 384-7338, or see www.enthuse.co.nz