

# Making a big splash

Located in Christchurch's coastal suburb of Ferrymead, versatile communications and events company, enthuse, has made big waves nationally in the corporate conference, event and entertainment sector.

Priding itself on its unique, enthusiastic way of doing things, enthuse won the Best New Zealand Entertainment Company category in the 2007 People's Choice Awards managed by the Corporate Events Guide.

Chief enthusiast, MC, actor and singer John McKenzie and his team, can add flare to any corporate event through theming and various entertainment and acting options. Enthuse has attracted a wide range of clientele, from Vodafone and Cookie Time, to Noel Leeming, Westpac and McDonald's.

"We work hard on providing an event, an event organiser or conference with entertainment and MC services that are innovative, creative, enthusiastic, and above all memorable," says McKenzie.

Entertainment themes that have proved popular include a singing waiters routine where actors pose as incompetent waiters and transform to 'reveal' acts of Elvis or Frank n furter from Rocky Horror, a 'Night at the Oscars', the Blues

Brothers, Austin Powers retro, an 80s band and Abba acts.

"We provide a themed band that relates to either the conference or evening functions theme," says McKenzie. "We have actors that also sing and become the entertainment, meaning your waiter, delegate or cleaner can suddenly become the MC or part of the band. No need to employ actors, an MC and a band — enthuse offers all three options in one package."



**The Blues Brothers:** one of enthuse's many popular entertainment themes.