



## It's all about him!

The 'man's look' for Cup Week. John McKenzie, all dressed up and waxing lyrical for the races.

It's time men stood up and were counted for their fashion sense during Cup Week – it's not just a time to celebrate women and their hats! New Zealand Cup and Show Week revolves around the major horse racing events, but it offers so much more than just the racing. It's not just the women who can look good.

This most social week of the Christchurch calendar is usually all about the women – how the poor darlings look, what they're wearing, which hat is 'in' this year and whether someone's purchased an outfit off-the-rack or got something specially made. It's amazing – many females will have their outfits sorted months ahead of Cup Week. Many women regard Cup Week as having far more fashion importance than a wedding.